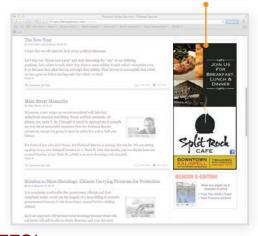


ONLINE AD SIZES:

LEADERBOARD: 728px X 90px



HALF-PAGE: 300px X 600px



MEDIUM RECTANGLE: 300px X 250px



ARTICLE PAGE ISLAND RECTANGLE: 300px X 250px



RATFS*

IMPRESSIONS	1 MONTH	3 MONTHS	6 MONTHS	í YEAR
10,000/MO.	\$690	\$595	\$501	\$312
15,000/M0.	\$780	\$672	\$564	\$348
20,000/M0.	\$810	\$697	\$585	\$360

*Prices are per 30 day month. A one year monthly commitment of 20,000 impressions would cost \$4,320 per year with an annual guarantee of 240,000 impressions. Partial months will be prorated by day.

PRODUCTS OF THE BEACON

























