

MARKETPLACE RATES 2014





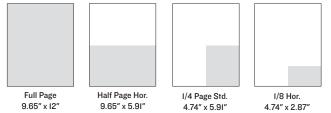
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19 AWARDS won in 2012 including First Place awards for ADVERTISING EXCELLENCE, PUBLIC SERVICE JOURNALISM and BEST FEATURE PHOTO

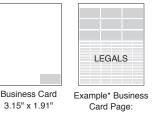
MARKETPLACE RATES*:

| AD SIZE | SIZE OPTIONS | 1x | 13x | 26x | 40x | 52x |
|---------------|-------------------------------------------------------------|---------|-------|-------|-------|-------|
| BUSINESS CARD | 3.15″ × 1.91″ | \$96 | \$84 | \$72 | \$60 | \$48 |
| I/8 page | 4.74" x 2.87" hor. / 2.28"x5.91" vert. | \$209 | \$188 | \$167 | \$126 | \$104 |
| I/4 page | 4.74" x 5.91" std. / 9.65" x 2.87" hor. / 2.28" x 12" vert. | \$370 | \$334 | \$296 | \$222 | \$185 |
| I/2 page | 9.65" x 5.91" hor. / 4.74"x12" vert. | \$647 | \$583 | \$518 | \$389 | \$324 |
| Full page | 9.65″ x I2″ | \$1,109 | \$998 | \$888 | \$666 | \$554 |

MARKETPLACE AD SPECS:



MINI-MARKET ADS:



* Rates shown are per insertion/week.

CAMERA READY ADS:

Ads not built by the Flathead Beacon must be 300 dpi or greater, submitted as hi-resolution pdf or other compatible format. Camera ready ads will not be modified.

DISTRIBUTION:

PUBLISHED WEEKLY, EVERY WEDNESDAY WEEKLY CIRCULATION: 25.000 AND GROWING

SALES & AD MATERIAL DEADLINE:

FRIDAY, 12PM

Subject to change during holidays

DISTRIBUTED AT OVER **600** LOCATIONS IN THE FLATHEAD, MISSION, AND TOBACCO VALLEYS.



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