



Your Hyper-Local, Award-Winning News Source

19 AWARDS won in 2012 including First Place awards for **ADVERTISING EXCELLENCE, PUBLIC SERVICE JOURNALISM** and **BEST FEATURE PHOTO**

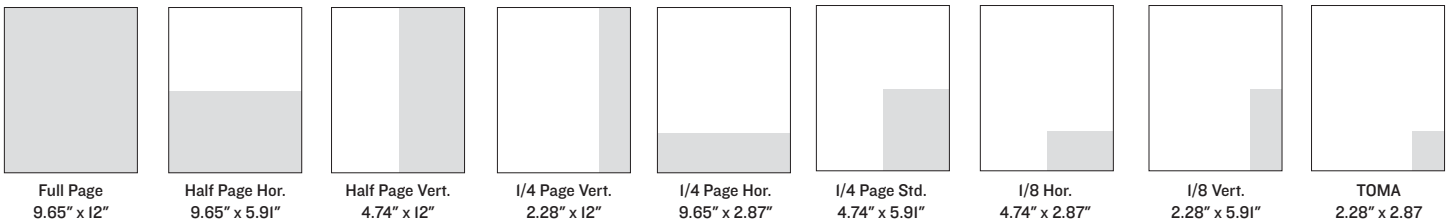
FREQUENCY DISCOUNT RATES*:

AD SIZE	SIZE OPTIONS	1x	13x	26x	40x	52x
TOMA	2.28" x 2.87"	\$166	\$149	\$132	\$100	\$83
1/8 page	2.28" x 5.91" vert. or 4.74" x 2.87" h.	\$298	\$268	\$238	\$179	\$150
1/4 page	4.74" x 5.91"s. or 2.28" x 12" v. or 9.65" x 2.87" h.	\$528	\$475	\$422	\$317	\$264
1/2 page	4.74" x 12" vert. or 9.65" x 5.91" hor.	\$925	\$832	\$739	\$554	\$462
Full page	9.65" x 12"	\$1,584	\$1,426	\$1,267	\$950	\$792

INSERTS/PREPRINTS: 1x RATE: **\$70/CPM** (7¢/copy), 5,000 minimum

* Rates shown are per insertion/week.

DISPLAY AD SPECS:



CAMERA READY ADS:

Ads not built by the Flathead Beacon must be 300 dpi or greater, submitted as hi-resolution pdf or other compatible format. Camera ready ads will not be modified.

DISTRIBUTION:

PUBLISHED WEEKLY, **EVERY WEDNESDAY** WEEKLY CIRCULATION: **25,000 AND GROWING**

DISTRIBUTED AT OVER **600** LOCATIONS IN THE FLATHEAD, MISSION, AND TOBACCO VALLEYS.

SALES & AD MATERIAL DEADLINE:

EVERY FRIDAY, 12PM
Subject to change during holidays

PRODUCTS OF THE BEACON

