



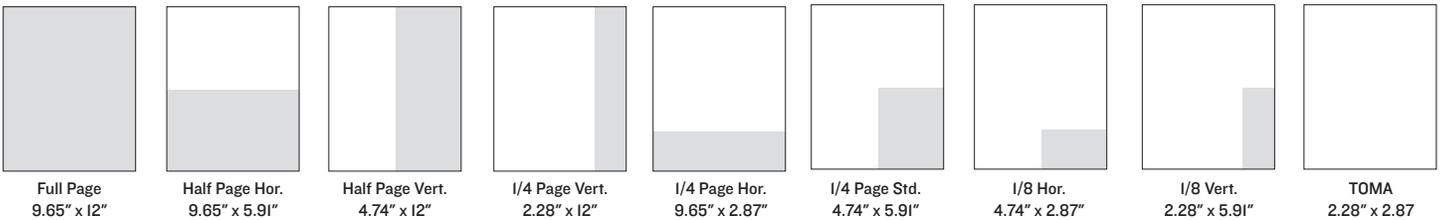
## Your Hyper-Local, Award-Winning News Source

### FREQUENCY DISCOUNT RATES\*:

| AD SIZE   | SIZE OPTIONS  | 1x      | 13x     | 26x     | 40x   | 52x   |
|-----------|---|---------|---------|---------|-------|-------|
| TOMA      | 2.28" x 2.87"   | \$166   | \$149   | \$132   | \$100 | \$83  |
| 1/8 page  | 2.28" x 5.91" vert. or 4.74" x 2.87" h.               | \$298   | \$268   | \$238   | \$179 | \$150 |
| 1/4 page  | 4.74" x 5.91"s. or 2.28" x 12" v. or 9.65" x 2.87" h. | \$528   | \$475   | \$422   | \$317 | \$264 |
| 1/2 page  | 4.74" x 12" vert. or 9.65" x 5.91" hor.               | \$925   | \$832   | \$739   | \$554 | \$462 |
| Full page | 9.65" x 12"   | \$1,584 | \$1,426 | \$1,267 | \$950 | \$792 |

\* Rates shown are per insertion/week.

### DISPLAY AD SPECS:



### CAMERA READY ADS:

Ads not built by the Flathead Beacon must be 300 dpi or greater, submitted as hi-resolution pdf or other compatible format. Camera ready ads will not be modified.

### DISTRIBUTION:

PUBLISHED WEEKLY,  
**EVERY WEDNESDAY**

WEEKLY CIRCULATION:  
**25,000 AND GROWING**

### SALES & AD MATERIAL DEADLINE:

**EVERY FRIDAY, 12PM**  
Subject to change during holidays

### PRODUCTS OF THE BEACON



- BEACON ONLINE
- SPECIAL SECTIONS
- MARKETPLACE
- PUBLIC NOTICES
- POLITICAL ADS
- DIRECT MAIL
- POWERED BY LOREX
- STICKY NOTE
- REAL ESTATE
- HEALTHY LIFESTYLES
- COMMUNITY SUPPORT PAGES