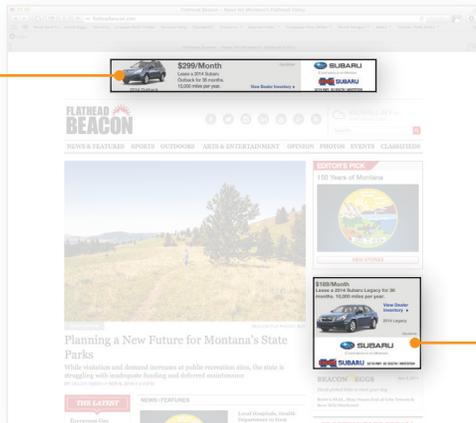




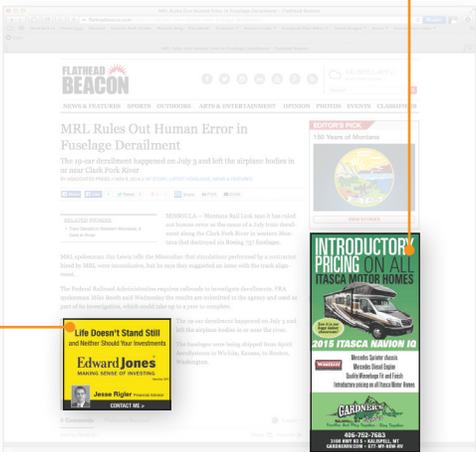
MEDIUM RECTANGLE: 300PX 250PX

LEADERBOARD: 728PX X 90PX



HALF-PAGE: 300PX X 600PX

ARTICLE PAGE ISLAND RECTANGLE: 300PX X 250PX



WEB TRAFFIC

Average Web Traffic for Beacon Network (Aug 1, 2014 - Jul 31, 2015)

FlatheadBeacon.com | FlatheadBeaconClassifieds.com | FlatheadEvents.net | FlatheadLiving.com

AVERAGE TRAFFIC PER/MONTH:

SESSIONS: 268,510
 PAGE VIEWS: 537,643
 DURATION ON SITE: 00:01:59

OVER HALF A MILLION PAGEVIEWS PER/MONTH!



Gender

Segment	This Site vs. US Average	Index
Male		112
Female		89



Age Combined | Male | Female

Segment	This Site vs. US Average	Index
< 18		57
18-24		67
25-34		77
35-44		113
45-54		129
55-64		155
65+		152



Household Income

Segment	This Site vs. US Average	Index
\$0-50k		84
\$50-100k		116
\$100-150k		114
\$150k+		119

US Average

Analytics provided by Google Analytics and Quantcast

RATES*

IMPRESSIONS	1 MONTH	3 MONTHS	6 MONTHS	1 YEAR
10,000/MO.	\$690	\$595	\$501	\$312
15,000/MO.	\$780	\$672	\$564	\$348
20,000/MO.	\$810	\$697	\$585	\$360

*Prices are per 30 day month. A one year monthly commitment of 20,000 impressions would cost \$4,320 per year with an annual guarantee of 240,000 impressions. Partial months will be prorated by day.